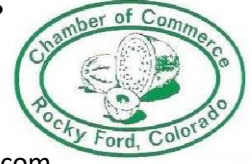


Rocky Ford Chamber of Commerce

105 N. Main
Rocky Ford, CO 81067
(719) 254-7483

RFChamber.net email: rockyfordchamber@gmail.com



Membership Application

MEMBERSHIP INFORMATION AVAILABLE TO THE PUBLIC

Business Name: _____ **Note: Will be used in Membership listings*

Phone Number: _____ **Note: will be used in Membership listings*

Business Address: _____ **Note: will be used in Membership listings*

City/State/Zip: _____

Website: _____ **Note: will be used in Membership listings*

Business Hours:

Sun.: _____ Mon.: _____ Tues.: _____ Wed.: _____ Thurs.: _____ Fri.: _____ Sat.: _____

MEMBERSHIP INFORMATION FOR CHAMBER USE ONLY:

Owner/Manager Name: _____

Contact Person (if different from above): _____

Fax Number: _____

Mailing Address: _____ **Note: will be shared with other members*

City/State/Zip: _____

Email Address #1: _____

Email Address #2: _____

PLEASE SELECT YOUR MEMBERSHIP CATEGORY:

- Enterprise Business- 26+ Employees \$325
- Large Business- 16-25 Employees \$250
- Medium Business- 6-15 Employees \$200
- Small business- 1-5 Employees \$125
- Home Based Business- Direct/Seasonal Sales \$100
- Small Non- Profit Organization 1-15 Employees \$55
- Large Non-Profit Organization 16+ Employees \$150
- Individual Membership- Age 60 and under \$50
- Senior Membership- Age 60 and over \$25

Most everyone has heard of their local Chamber of Commerce, but do they fully understand what the Chambers' functions are, or just how vital their services are to the community? The following is a list of everyday operations at the Chamber.

WE ANSWER YOUR MAIL, EMAILS and PHONE CALLS: *We reply to numerous inquiries about the surrounding area, about local businesses and about you! We refer customers and clients directly to you.*

WE ARE YOUR SPOKESMAN: *We are your voice on business related issues. We maintain alliances with local and state agencies to keep you informed on legislative and regulatory issues.*

WE ARE YOUR SALES MANAGER: *We sell your products, your services, and your City.*

WE ARE YOUR MARKETING AND ADVERTISING MANAGER: *We provide a one stop location to get your information out to the public.*

What does my Investment in the Rocky Ford Chamber of Commerce do for Me?

It makes you a member of the construction gang, not the wrecking crew.

The Chamber sends customers your way when we receive inquiries.

The Chamber receives thousands of requests for names of businesses and establishments. Only Rocky Ford Chamber members are referred.

Fallacies

The Chamber doesn't need me...Your Chamber works for the benefit of all businesses by building the community in which you make a living.

I can't afford to contribute...Consider these your best advertising dollars spent.

Don't like what the Chamber did on such and such...Just the reason you should come in and help make change.

Who Should Belong to the Chamber of Commerce?

Every firm, businessperson, professional and tradesperson should belong to the Chamber. In fact, every citizen should support the local Chamber.

Who Runs the Chamber of Commerce?

The membership runs the Chamber.

What is My Chamber of Commerce Worth to Me?

Only you can answer this, but it has been established in seminars and by institutes that it is the cheapest advertising you can buy.

Benefits of becoming a Chamber Member include:

DISCOUNT ON CHAMBER SPONSORED EVENTS & MARKETING

Chamber members are given the opportunity to market their business through various sponsorship and advertising opportunities. Members are also given exclusive access to Training, Seminars, Social Media Networks. Assistance with press releases, media services, creative ad design, copying, faxing, shredding. In addition, we offer You discounted fees for the Gobin Building, Baggage Room, and Depot Square.

ACCESS TO INFORMATION

The Chamber has a wealth of valuable information to answer your business and community questions.

BUSINESS AFTER HOURS/MORNING MIXERS

Networking events are hosted at a variety of Chamber Member locations, where you can connect with potential new customers. Your Business After Hours will be promoted on our website and social network.

LITERATURE DISPLAYS

All members are encouraged to display their brochures or business cards in the Chamber lobby.

MEMBERSHIP DECAL & CYBER PLAQUE

63% of consumers are more likely to buy from a Chamber member... so proudly display your free Chamber Membership plaque. We offer free links to your website, and a free "Chamber Member" cyber plaque to display on your website. More interaction between sites moves all Chamber members up on search engine lists.

REFERRALS

The Chamber loves referring your business: whether through phone inquiry, email, online or a visit to the Chamber office; businesses, residents and visitors alike will find information about your company. Referrals through the Chamber's website online Membership Directory continues to grow and generate new leads for Chamber members. This directory is the primary promotion piece used in relocation, newcomer, and tourism inquiries. Priority given to Chamber members for Referrals and Chamber business needs.

RIBBON CUTTINGS & OPEN HOUSES

The Chamber enjoys helping members celebrate their opening or expansion of their business by conducting ribbon cutting ceremonies. We enjoy helping members promote the good news with open houses or grand openings. Perhaps you want to celebrate a special sales event or promotion you are holding. We can help you host an open house or simply advertise for you. We want to celebrate your success with you.

RIBBON CUTTINGS/GRAND OPENINGS:

The Chamber enjoys helping members celebrate the opening, or the expansion, of their business. We can be present at a ribbon cutting ceremony or a grand opening. Perhaps you want to celebrate a special sale event, or a special promotion in your business –we can be there helping you with the celebration – and celebrating with you.

SHRED DROP-OFF LOCATION

Members are encouraged to drop-off up to 2 average boxes of their documents for shredding at the Chamber office every month! Our shredding service is provided by Mobile Record Shredders (MRS)

DISCOUNTED VENUE RENTAL

Chamber members are given a discount on the two event spaces managed by the Chamber. Members receive \$25 off the rental of the Baggage Room event space and \$100 off the rental of the Gobin Building. Host your next event or party in one of our spaces.